

Letter of Support – Senate File 2754

Thursday, April 3, 2025

Chair Rest and Members of the Senate Tax Committee,

My name is Cale Dunwoody, and I have the distinct pleasure of serving as the Vice President of Public Policy for the Fargo-Moorhead-West Fargo Chamber of Commerce (FMWF Chamber). On behalf of our more than 1,700 members, I respectfully offer testimony in support of S.F. 2754.

At the FMWF Chamber, our mission is to protect and promote business, inspire individuals, cultivate communities, and influence action. Moorhead and Dilworth are vibrant border cities, and the businesses we represent are the heart of our region's economic vitality. Increasing the allocation under the enterprise zone program is not merely a policy change; it is a necessary step toward ensuring the continued growth and success of our communities. By doing so, we can strengthen the business climate along our borders and significantly enhance our regional competitiveness. Key changes ushered in by this legislation include:

- Increasing the annual appropriation of the program by \$750,000 to \$1.5 million.
- Loosening restrictive regulations on experience-based businesses and providing critical flexibility for restaurants bound by franchise agreements.
- Enabling the cities of Dilworth, Moorhead, and other border communities to benefit from assistance agreements that are critical to their success.
- Expanding the employee credit by \$2,000, incentivizing the retention of valuable employees and contributing to long-term workforce stability.

This legislation is vital to the continued development and prosperity of our region. It offers Minnesota's businesses an opportunity to compete on an even footing with businesses across the border, and it will have a profound impact on our ability to foster growth, innovation, and community vitality.

I urge this committee to support this critical legislation, recognizing the profound impact it will have on our community. Thank you for your thoughtful consideration and steadfast support of Minnesota's economic future.

Sincerely,

Cale Dunwoody

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Vice President of Public Policy

Fargo-Moorhead-West Fargo Chamber of Commerce